

# The Bulletin

Berks County Dental Society

April, 2010  
Volume 66, Number 7



## *In This Issue:*

- **Annual Banquet**  
*Page 2*
- **President's Message**  
*Page 5*
- **Calendar of Events**  
*Page 7*
- **Ballot**  
*Page 8*
- **March Minutes**  
*Pages 11-12*
- **Treasurer's Report**  
*Page 13*
- **Alliance News**  
*Pages 15-16*
- **Hygienists Message**  
*Pages 17-18*

## *MARK YOUR CALENDARS*

### **General Membership Meeting**

**April 19, 2010**

Blind Hartman's Tavern  
2910 Pricetown Road  
Temple, PA  
**6:00 PM**

### **Election of Officers**

*Guest Speaker:*  
John Reitz

*Topic:*  
Guidelines on Record Keeping  
per the American Association  
of Dental Boards  
and a brief look into the  
possible future of dentistry.

1 CEU



**JACKPOT  
CASINO EVENTS**

*Mark your Calendars  
for the  
Annual Banquet*

**May 14, 2010**

**6 - 10 p.m.**



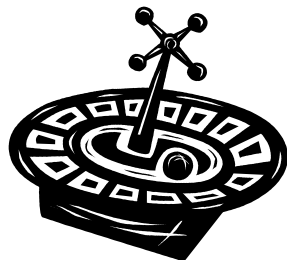
**Vegas Night**  
*Right here in Berks*

**MAY 14, 2010  
TONIGHT ONLY**

**ELVIS**

**JEFF KRICK - IMPERSONATOR  
2 hour Concert Tribute**

**FOOD  
DRINK  
FUN**



# The Bulletin

Berks County Dental Society

April, 2010

Volume 66, Number 7



## Editor

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1052 Park Road  
PO Box 260  
Blandon, PA 19560  
**610-926-1233**

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**610-926-1233**

## Officers of BCDS

**President** – Brian Schwab, DMD  
**Pres.-Elect** – Michael Balthaser, DMD  
**Vice President** – Vacant  
**Secretary** – Natalie Parisi, DDS  
**Treasurer** – Connie Gallen, DMD

## Executive Committee

Brian Schwab, DMD  
Eric Zehner, DMD  
Michael Balthaser, DMD  
Natalie Parisi, DDS  
Connie Gallen, DMD  
Michael Shuman, DMD  
Ned Kotula, DMD

## Executive Secretary

Karen Lord  
PO Box 102  
Oley, PA 19547  
**610-987-0143** 8:00 to 12:00

## Pennsylvania Dental Association

Camille Kostelac-Cherry, Esq.,  
Executive Director  
3501 North Front Street  
P.O. Box 3341  
Harrisburg, PA 17105  
**717.234.5941 • 800.223-0016**

## American Dental Association

211 East Chicago Avenue  
Chicago, IL 60611  
**312.440.2500 • 800.621.8099**

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The Society assumes no responsibility for any program content of lectures in continuing education programs and advertised in this Bulletin.

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# President's Message

## *The Passing Season*

This year has been really fun for me. To have the opportunity to work with such great colleagues on the BCDS executive board has taught me how to think critically. Your needs were always our top priority and I am extremely thrilled and comforted to pass the Presidency on to Dr. Mike Balthaser. His vision this year as President-Elect was to reach out to members and increase attendance at meetings. Boy oh boy, did he ever achieve this goal. More of you have attended meetings this year than I have ever seen before. Thanks Mike; I know you will have a great year as President!

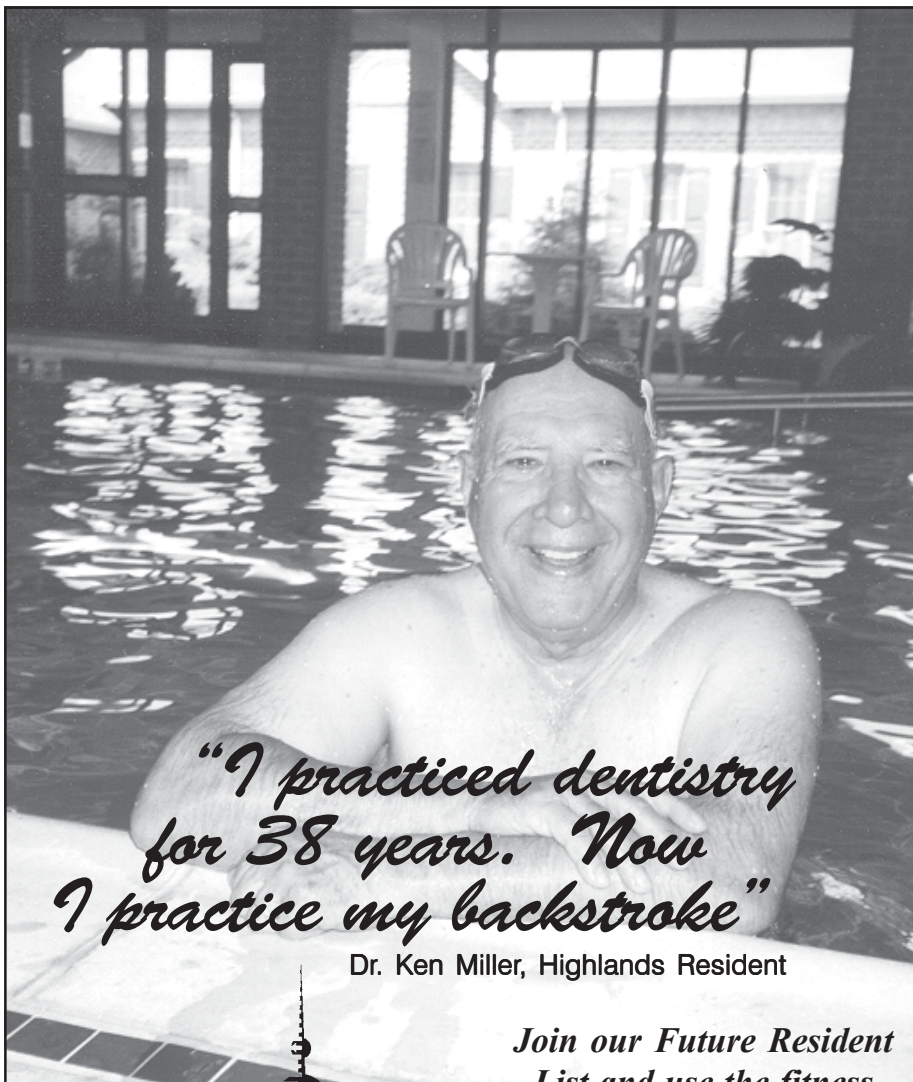
This was a year of beginnings. We built our BCDS website and have publicly made its presence known. Patients all over Berks County are checking out our web page and this officially brought us into the Age of Technology! We also ushered in the new format of the BCDS bulletin. I have heard tons and tons of positive comments from you. Dr. Eric Zehner pushed hard for this and we are all very glad that you appreciate it. The article for Children's Dental Health Month in the Reading Eagle was a huge success and we will definitely be publishing it year after year. Finally, we started the half-day complimentary CE course to member dentists and their staff. A theme this year was "Membership Dollars: More Bang for the Buck." I know we worked extremely hard to address this and I think we did an excellent job of implementing it into direct action!

New beginnings always leave us with some goodbyes. The board is discussing a By-Laws change to condense the executive board because we do not have enough volunteers to run the society. The position of Vice President may need to be discarded entirely, and the job descriptions of the remainder of the board members changed to include the duties of the Vice President. We also may have to put the Annual Meet and Greet to rest because it has been poorly attended for the past few years. Our annual Dinner with Learning has also seen a gradual decline in attendance and the board is strongly going to consider the vitality of these programs in the upcoming year.

Thanks for the opportunity to serve you as President of the BCDS. Such an opportunity at this point in my career is a real honor and I hope that my offerings to this society will be long lasting. In addition to being president of this board, I am also the President of the 4th District, and State Chairman of the New Dentist Committee. You have all seen my picture in the PDA Journal since I became Associate Editor in 2009 and I also attend every Board of Trustees Meeting for the PDA because of my role in the New Dentist Committee. My life is taking a turn in October, as I will begin fulfilling my role as husband to my beautiful wife Audrey, whom many of you have met and made feel right at home. Thanks also to Dr. Mike Shuman who got me on this board when I was still a student at PENN and for actively guiding me through the ins and outs of organized dentistry. A role model like him is few and far in between and I know how lucky I am. Thanks also to Karen Lord for her tireless commitment to us. Her work never ends and I hope each of you take the opportunity to call her and thank her for everything she does!

For the past year, I have closed with the jovial "restoratively yours." Tonight I find it appropriate to leave you with "Thanks."

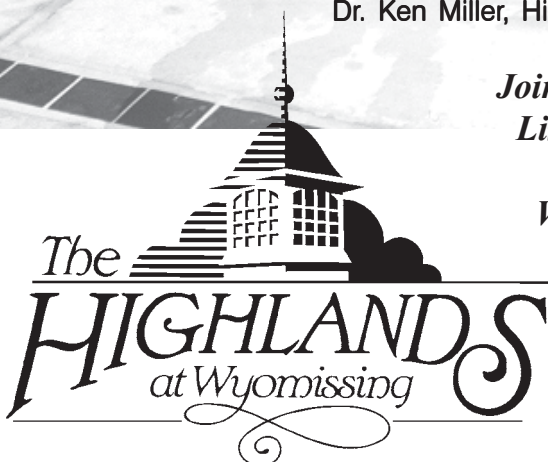
Brian M. Schwab, DMD



*"I practiced dentistry  
for 38 years. Now  
I practice my backstroke"*

Dr. Ken Miller, Highlands Resident

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# Calendar of Events

- 4/17/10** St. Joes Children's Clinic
- 4/19/10** General Membership Meeting/Elections  
Speaker – John Reitz: *Guidelines on Record Keeping per the American Association of Dental Boards & a brief look into the possible future of dentistry.* (See front cover for more details)
- 5/4/10** Executive Board Meeting
- 5/7/10** Annual Give Kids a Smile Day
- 5/14/10** Annual Banquet
- 5/22/10** St. Joes Children's Clinic
- 6/12/10** St. Joes Children's Clinic

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# Ballot



*IT'S THAT TIME OF YEAR AGAIN!*

## Elections for Berks County Dental Society BALLOT

**President Elect:**

- Dr. Edmund Kotula  
 \_\_\_\_\_

**Vice President:**

- \_\_\_\_\_  
 \_\_\_\_\_

**Secretary:**

- Dr. Natalie Parisi  
 \_\_\_\_\_

**Treasurer:**

- Dr. Connie Gallen  
 \_\_\_\_\_

**1st Member at Large:**

- \_\_\_\_\_

**2nd Member at Large:**

- Dr. Michael Shuman  
 \_\_\_\_\_

\*\*Dr. Michael Balthaser automatically proceeds to Presidency.

**Delegates:**

- Dr. David Schwartz  
 \_\_\_\_\_

**Alternates:**

- Dr. Brian Schwab  
 \_\_\_\_\_

- Dr. David Auchter  
 \_\_\_\_\_

- \_\_\_\_\_

- Dr. Michael Shuman  
 \_\_\_\_\_

- \_\_\_\_\_

- Dr. Eric Zehner  
 \_\_\_\_\_

- \_\_\_\_\_

Nominations for the two open positions will be accepted at the April 19, 2010 elections and vote will be taken to fill these positions.



**Thank you to all the following  
for their help during  
February Dental Health Month**

Dr. Kenneth Balagtek's Office

Sandra Bieber

Ms. Marcia Biehl

Ms. Amy Jo Bond

Dr. Therese Brennan

Ms. Jody Ermold

Mrs. Margaret Fiset

Dr. Brian Frey

Dr. Connie Gallen

Mrs. Sherry Gensel

Dr. Jeff Grove

Teresa Hanna

Dr. Robert Kallos

Dr. Randy Kim

Dr. Yoosen Kim

Dr. Kotula

Dr. Laubach

Kristy Lucas

Ms. Kim Lutz

Ms. Susan Lutz

Dr. Cheryl Miller

Jessica Ortiz (Dr. Viechnicki)

Dr. Louis Palacios

Dr. James Petras

Jenny Powell

Ms. Liz Romberger

Mr. Daniel Rose

Ms. Anne Rosenhoover

Ms. Mary Grace Rugh

Dr. Brian Schwab

Dr. David Schwartz

Dr. Michael Shuman

Dr. David Szymanski

Ms. Joselle Trois

Dr. E. Robert Wardius

Dr. Doug White

And all the Staff Members that helped and  
are not specifically mentioned.

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# March Meeting Minutes

## Executive Committee Meeting Minutes

March 2, 2010

Dr. Brian Schwab, president, called the meeting to order at 6:10 p.m. The following were in attendance Dr. Mike Shuman, Dr. Michael Balthaser, Dr. Eric Zehner . Also in attendance was Liz Romberger liaison for the Hygiene Association and Mrs. Bonnie Shuman liaison for the Alliance.

### I. Proposals/Reports from Committee Chairmen

B. Treasurer's Report – Dr. Connie Gallen absent – Karen Lord gave brief report – We currently have \$9,315.44 in our checking – \$14,189.46 in savings and \$29.10 in petty cash. Total Assets - \$22,262.45 this is minus accounts receivable. As of today's date we had income of \$33,663.19, expenses of \$31,863.70, and interest income of \$12.41 leaving us with a net income of \$1,811.90 year to date.

### II. New Business

#### A. Alliance Report – Bonnie Shuman

1. 850 Dental Health Kits were packed by the Alliance. All supplies were donated by the Berks County Dental Society
2. Alliance will give monetary award at the Science Fair on Wednesday March 17th
3. Mary Vastine, wife of Fred Vastine passed away. Alliance will be giving a donation to AADA Foundation for Dental Health Education in her memory
4. Per Carol Reitz the society should have an update list of emails on file for all members, so when there is an alert, we can flash e-mail everyone. Would like to see them listed in directory, Karen's computer and Brian's computer
5. Still asking for members to check attics for items to donate for raffle at Annual Banquet

B. Hygiene Report – Liz Romberger informed members that sealant Saturday was rescheduled to 3/6/10. They currently have two doctors and 13 volunteers.

### III. Old Business

A. Newspaper Article – as of today we had one member renew and one new member. We will review in a few months to see if we had additional members as a result of the advertisement.

B. Dental Health Month – We had 34 Schools with a total of 3382 students.

*continued*

# March Meeting Minutes *cont'd*

## III. Old Business *(continued)*

- C. Half Day Seminar – Currently we have 50 attendees – Karen to meet with the Highlands this week to finalize details.
- D. April 19, 2010 Meeting – Dr. John Reitz - Guidelines on Record Keeping per the American Association of Dental Boards & a brief look into the possible future of dentistry. Karen to contact Dr. Reitz to see if we can give 1 CE for this topic. Karen needs to finalize location for meeting. Board has asked Karen to forward copy of By-laws to check if someone can hold an office such as president, president elect, or vice president more than once. We need to have this information so we are prepared for the elections – currently in need of Member at Large, if no one moves up we will need vice president.
- E. May 7, 2010 – Karen reported to members that she has not started to work on this. Now that dental health month is over she will start to work on.
- F. Banquet – Dr. Balthaser – Board needs to discuss menu and fee to attend. Board asked Karen to contact Mark at Moslem Golf Club and check with him what we can offer with our budget. She will report back to board with cost and board will review if we can charge 60.00 per person to attend. We still need to work on raffle items. Dr. Balthaser has asked that the Alliance work on decorations. The board also would like to implement credit cards again. Karen will contact bank to see what is involved to do this.

## IV. Announcements – Executive Board Meeting – Tuesday March 30, 2010 at Dr. Schwab's office.

## V. Meeting Adjourned



# Treasurer's Report

7/01/09 through 3/2/2010

## INCOME

5000 – DUES-GENERAL	\$ 18,490.00
5003 – ROYALTY PAYMENT	\$ 4,552.35
5010 – ADVERTISEMENTS	\$ 2,245.00
5021 – DIRECTORY INCOME	\$ 206.40
5025 – DENTAL HEALTH MTH	\$ 469.44
5040 – DINNER WITH LEARNING	\$ 1,125.00
5055 – GENERAL MEETING INCOME	\$ 5,295.00

**TOTAL INCOME** \$ 33,663.19

## EXPENSES

5096 – SERVICE CHARGES	\$ 3.00
6010 – AWARDS	\$ 200.00
6020 – DENTAL SUPPLIES	\$ 108.00
6025 – DENTAL HEALTH MTH	\$ 4,220.87
6040 – DONATIONS	\$ 1,180.00
6041 – DINNER WITH LEARNING	\$ 1,223.28
6095 – MEMBERSHIP MEETING EXPENSE	\$ 3,190.93
6103 – MEET N GREET	\$ 623.76
6110 – BULLETIN	\$ 2,468.74
6120 – DIRECTORY	\$ 842.70
7000 – SALARY	\$ 10,695.00
7010 – TAXES/PAYROLL	\$ 1,915.18
7040 – OFFICE SUPPLIES	\$ 888.59
7060 – MILEAGE	\$ 549.35
7050 – POSTAGE	\$ 1,786.14
7070 – TELEPHONE	\$ 613.16
7100 – PO BOX RENTAL	\$ 40.00
7120 – COMPUTER MAINT/TRAINING	\$ 140.00
7121 – WEBSITE	\$ 925.00

**TOTAL EXPENSES** \$ 31,613.70

**NET ORDINARY INCOME** \$ 2,049.49

5095 – INTEREST INCOME \$ 12.41

**NET OTHER INCOME** \$ 12.41

**NET INCOME** \$ 2,061.90

## Account Balances as of 2/11/10

**CHECKING ACCOUNT BALANCE** \$ 12,679.18

**SAVINGS ACCOUNT BALANCE** \$ 14,189.46

**PETTY CASH** \$ 29.10

**TOTAL** \$ 26,897.74

# Alliance of the Pennsylvania Dental Association

*Partnering to promote oral health in the community*

The Alliance of the Pennsylvania Dental Association (APDA) welcomes all dental spouses into membership to support oral health education and legislative involvement.

## 60<sup>th</sup> Annual Meeting

The Hotel Hershey  
Hershey, PA

### **Friday, April 23, 2010**

1:00 p.m. APDA Registration (Fountain Lobby)  
2:00 p.m. APDA Social Event - *Chocolate and Wine Pairings*  
6:30 p.m. PDA Social Event - *Halfway to Halloween Costume Party*

### **Saturday, April 24, 2010**

8:45 a.m. APDA Registration (Fountain Lobby)  
9:00 a.m. APDA Board Meeting  
11:00 a.m. PDA Past Presidents' Reception  
12:30 p.m. APDA Member Luncheon  
3:00 p.m. APDA Social Event - *Visit the Hershey Story. Meet in the lobby for hot chocolate and cocoa samplings. Transportation and admittance on your own.*

---

## 2010 APDA Convention Registration Form

Make checks payable to Alliance of the Pennsylvania Dental Association and mail with completed registration form to:  
Stephanie Test, APDA Convention Chair, 888 Kingswood Lane, Danielsville, PA 18038.  
Questions? Contact Stephanie at (610) 462-1109.

Name \_\_\_\_\_ Spouse \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

<b>Event</b>	<b>Cost</b>	<b># Attending</b>	<b>Total</b>
Past Presidents' Reception	No Charge	_____	
Friday Social Event	\$40 x	_____ =	\$ _____
Member Luncheon	\$50 x	_____ =	\$ _____

**GRAND TOTAL \$ \_\_\_\_\_**

# Alliance NEWS

Spring has finally arrived! The thought of mowing grass even seems more attractive than the shoveling and plowing.

As spring's re-birth abounds around us, the year's dental functions wind down with the excitement and color of the annual banquet's Casino Night, May 14th, at Moselem Springs Golf Club. Dr. Michael Balthaser has worked on plans for the evening, hoping to bring us one of the best banquets ever.

One of the goals of the banquet is to raise funds for dental health needs in the community. Please take time to talk with businesses you know, and look in your own attics for items to auction. All items this year will be Pick-A-Ticket format. Children and agencies count on us!!! We can make a difference.

In March, Alliance members packed dental health kits to re-stock our supply stored at Dr. Ned Kotula's office. We made 800 kits on Monday, March 1st, at Carol Reitz's home, with supplies donated by the dental society. Karen, the dental society's secretary has already received the paperwork from the agencies needing kits this year. So, thank you to those who helped with this project.

The Alliance had a committee judge projects at the annual Reading/Berks Science Fair held at Albright College. We attended the Awards Ceremony on Wednesday, March 17th, and presented monetary awards to winners in the dental field, as judged by our members. These young people are our future.

We note with sadness the passing of long-time member Mary Vastine in February. The Alliance has made a donation to AADA's Foundation for Dental Health in her memory. Her concern was always for others. Therefore, we feel she would be happy knowing she has continued to help.

We would like to have all Alliance members' E-Mail addresses. Often there is information, news, or alerts we feel are important. Since we only get together a few times during the year, this would enable us to get information to you while it is still timely. Either Karen or an Alliance member might be calling you this spring so we can get these addresses in next year's directory, and in a central data base at the dental society office.

The Pennsylvania Dental Association and Alliance hold their annual session at the Hershey Hotel from April 22nd – 25th. Alliance events are scheduled on the 23rd and 24th. The drive is short. The town is beautiful. The events are fun. Why not plan to take some time and join everyone for wine and chocolate pairing, or a tour of The Hershey Story? A registration form is included on the previous page.

Opportunities are what you make them. The Alliance is only as important as you make it. If you want to continue, we need new faces and ideas. Please contact Bonnie Shuman, Debbie Auchter or Maureen Szish if you could find time to serve on our board.

From the Alliance,

Bonnie and Debbie

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# SYNERGY

# Hygienists' Message

## Berks-Schuylkill Dental Hygienists' Association

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---

**President:** Denise Eck, RDH 610-248-2196

**Secretary and Trustee:** Kristin Good  
610-413-6455 dentalbug1026@comcast.net

**Treasurer:** Teresa Hanna, RDH  
610-927-9144 TAHRDH@aol.com

**Immediate Past President:**  
Liz Romberger, RDH 610-693-9695

**Newsletter:** Judy Ernst, RDH 1-717-615-6933

**Employment Chair:**  
Susan Lutz, RDH 610-562-8785

**Membership Chair:**  
Laurie Patrick, RDH 610-678-0684

**Public Health Chair:**  
Mary Grace Rugh 610-796-9095

---

### **VOLUNTEERS NEEDED!**

BSDHA is committed to community service. We have started another year of helping those who lack access to care... we are always looking for volunteers – Dentists, Dental Assistants and Dental Hygienists – are all welcomed.

### **CHILDREN'S FREE DENTAL CLINIC**

Saturdays, April 17, May 22 and June 12

at St. Joseph's Dental Clinic 8 am - noon

*\*Ask your whole office to volunteer!!!!*

### **NURSING HOME IN-SERVICE PROGRAM**

To volunteer and/or for more information contact: Mary Grace Rugh, RDH 610-796-9095 or [mgrugh@mgrugh.cnc.net](mailto:mgrugh@mgrugh.cnc.net)

---

### **UPCOMING GENERAL MEETINGS:**

**May 12, 2010 • August 18, 2010**

7:00 P.M. at the conference room of  
Drs. Barrer & White – rear of building

All Hygienists are invited

*continued*

# Hygienists' Message cont'd

## MARK YOUR CALENDARS

Thursday, May 20, 2010

Registration 5:45 PM, Lite Dinner Buffet 6:00 P.M.

Tosconi Wood Fire Grill Restaurant, West Lawn

*“Professional and Predictable Tooth Bleaching” 2 CEU's*

*Speaker: Jane Specht, RDH*

Attendees will gain a better understanding of the available tooth whitening materials, and their proper use to help your patients avoid sensitivity, and increase compliance. By addressing the specific roles for dentists and their staff members, your office will gain a better understanding of how you can satisfy the growing demand for tooth whitening while expanding your esthetic practice. The speaker will guide the participants through the chemistry of today's whitening products, comparing take home and in-office techniques, fabrication and trimming of bleaching trays and tips on successful marketing to their patients.

*Educational Grant provided by Premier Dental Products Company Incorporated*

Saturday, June 5, 2010

**“ROAD TRIP” – with Learning!**

*“Sweep in New Concepts for the Dental Health Professional and Brush Up on Patient Compliance” Plus Special Tour of The Dr. Samuel D. Harris National Museum of Dentistry, Baltimore Maryland – 3 CEU's*

Bus Departing 7:30 AM – Berkshire Mall Wyomissing @Boscov's parking lot along State Hill Road and will return to same location around 7:30 PM  
(Bus will depart Baltimore Inner Harbor @ 5:00 PM)

After tour of museum, registrants will have the afternoon to shop, eat, and explore the Inner Harbor area of Baltimore. Registration fee includes the museum tour fee, CE Program and bus transportation.

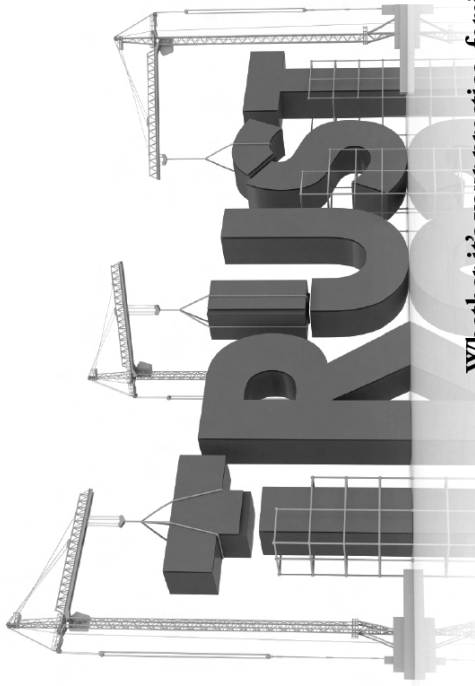
October 20-24

Plan on attending the 87th Annual Pennsylvania Dental Hygienists' Association Annual Session and Keystone Dental Health Conference October 20-24 2010 @ The Split Rock Resort in the Pocono's.

---

### **For Membership Information:**

Laurie Patrick, RDH  
BSDHA Membership Chairperson  
610-678-0684 or  
Patrick6669@verizon.net



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