

# The Bulletin

Berks County Dental Society

Fall 2010  
Volume 67, Number 1



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## **General Membership Meeting**

**Wednesday, September 29**

*"Call 911...(Now What?)"*

*presented by*

Duane D. Siberski, DO,  
FACOEP, FACEP

Ronald Reiter DMD,  
FADSA, NREMT-P, CCEMT-P

*at*

Reading Hospital School of  
Health Sciences Building

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# The Bulletin

Berks County Dental Society

Sept., Oct., Nov., 2010  
Volume 67, Number 1

## Editor

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## Officers of BCDS

**President** – Michael Balthaser, DMD

**Pres.-Elect** – Edmund Kotula, DMD

**Vice President** – Valerie Deibler, DDS

**Secretary** – Natalie Parisi, DDS

**Treasurer** – Connie Gallen, DMD

## Executive Committee

Brian Schwab, DMD  
Michael Balthaser, DMD  
Natalie Parisi, DDS  
Connie Gallen, DMD  
Michael Shuman, DMD  
Ned Kotula, DMD  
Louis Palacios, DDS  
Valerie Deibler, DDS

## Executive Secretary

Karen Lord  
PO Box 102  
Oley, PA 19547  
**610-987-0143** 7:00 to 12:00

## Pennsylvania Dental Association

Camille Kostelac-Cherry, Esq.,  
Executive Director  
3501 North Front Street  
P.O. Box 3341  
Harrisburg, PA 17105  
**717.234.5941 • 800.223-0016**

## American Dental Association

211 East Chicago Avenue  
Chicago, IL 60611  
**312.440.2500 • 800.621.8099**

The Berks County Dental Society, although formally accepting and publishing reprints, essays, advertisements and articles, holds itself not responsible for opinions, theories and criticisms therein contained, except when adopted or sanctioned by special resolutions.

The Society assumes no responsibility for any program content of lectures in continuing education programs and advertised in this Bulletin.



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# Calendar of Events

- 9/20/10** Executive Board Meeting – Dr. Balthaser's office  
320 Abington Dr. Wyomissing @ 6 pm
- 9/29/10** General Membership Meeting  
*Dr. Duane – Location TBA*
- 10/20/10** General Membership Meeting – Stirling Guest Hotel  
*Ms. Ellen Horan, President & CEO Greater Reading Chamber of Commerce & Mr. John Scott, President, Berks Economic Partnership – The state of Reading and how it affects your every day operations.*
- 10/26/10** Executive Board Meeting – Dr. Balthaser's new office  
1075 Berkshire Blvd., Ste 950 Wyomissing, PA @ 6 pm
- 11/5/10** General Membership Meeting – The Highlands of Wyomissing  
7:00 am to 11:30 am  
*Larry Oxenham, Author, Senior Advisor: Advanced Lawsuit Protection and Tax Reduction Strategies for Dentists*
- 11/22/10** Executive Board Meeting – Dr. Balthaser's office
- 1/18/11** Executive Board Meeting – Dr. Balthaser's office
- 2/23/11** Executive Board Meeting – Dr. Balthaser's office
- 3/21/11** Executive Board Meeting – Dr. Balthaser's office
- 5/2/11** Executive Board Meeting – Dr. Balthaser's office

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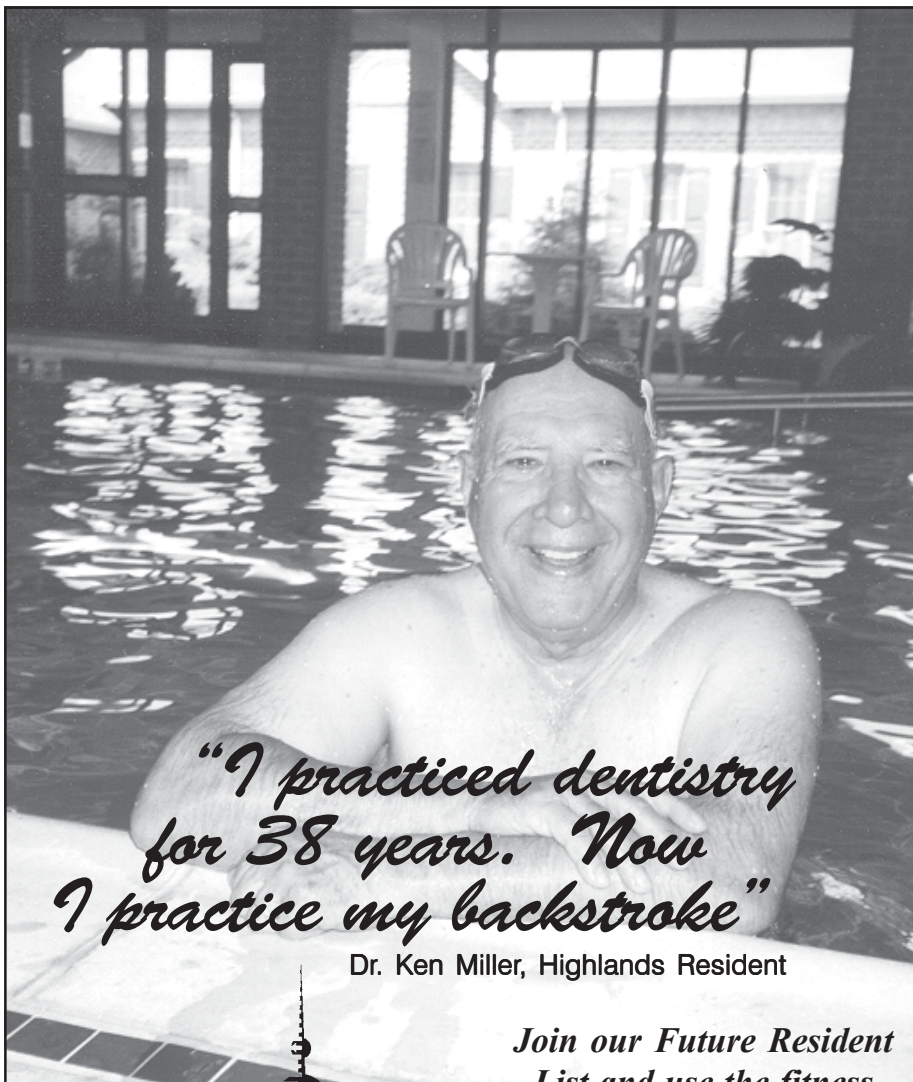
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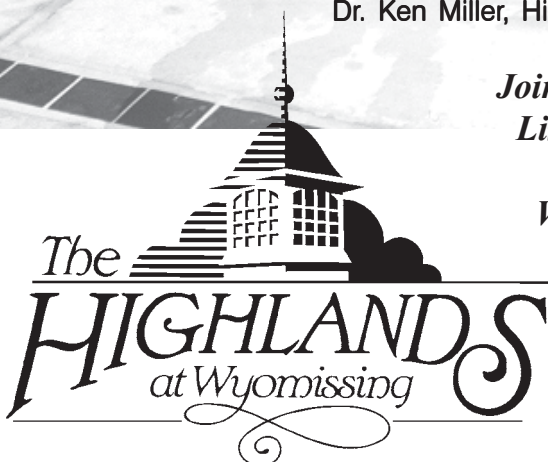
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# President's Message

## *BCDS Stimulus 2010*

Welcome to the beginning of the BCDS calendar year! The executive board has already been busy this summer preparing for the upcoming year. We are pleased to welcome some new and returning members to the BCDS this year, and invite them to come out and enjoy some of our scheduled educational events.

As the fragile economic climate remains, the board is committed to provide members with the best events possible while maintaining a balanced budget. We have decided to eliminate events where attendance has been poor. For example, the 'Meet and Greet' and 'November's Dinner with Learning' have been two of our poorly attended events, and therefore have been eliminated this year. Our hope is to eliminate losses from scheduled events, and utilize society funds on other well-attended events. We plan to continue the member free-CE day which was introduced last spring, and was well-received. We are also looking to revive the annual golf outing this year by scheduling it in early spring 2011. We are committed to serve our members and provide them with multiple opportunities for continued learning and professional camaraderie. We are also committed to provide the underserved community with dental education, supplies, and support. Last year through BCDS volunteer members we were able to keep the St. Joe's Saturday free clinic functioning, and we hope to continue our efforts again this year. Our final cost saving maneuver, was to consolidate the BCDS journal, which will now be published in 4 seasonal issues. (Fall, Winter, Spring, Summer). Additional updates, as well as copies of all recently published journals, are available 24/7 on our website [www.berkscountydenal.org](http://www.berkscountydenal.org).

I hope you will consider attending several of our events this year. The board works very hard at keeping you, the member, in mind. I look forward to seeing many of you this fall!

Respectfully Yours,

Michael B. Balthaser, DMD.

BCDS President

# April Meeting Minutes

## General Membership Meeting Minutes

Election of Officers

April 19, 2010

Dr. Brian Schwab, president, called the meeting to order at 7:00 p.m.

Dr. Schwab introduced our guest speaker Dr. John Reitz.

Topic - Guidelines on Record keeping per the American Association of Dental Boards and a brief look into the possible future of dentistry. Dr. Reitz then proceeded with his presentation.

Business portion of the meeting

### I. Proposals/Reports from Committee Chairmen

A. Connie Gallen – Treasurer – Currently had \$5,070.92 in checking, \$14,210.18 in savings, and \$26.76 in Petty Cash. We did the newspaper articles in February at a cost of \$1499.00, \$900.00 to Carol Reitz for her president's dinner, and \$1,075.00 for the new website. Not all events are closed to give final numbers at this time. The final numbers will be given at September Meeting for last year's events.

II. Dr. Brian Schwab entertained a motion to accept the Treasurer's report from December/January, February, March, and April Bulletins. The motion was moved by Dr. Ned Kotula and seconded by Dr. Mike Balthaser.

III. Minutes – Dr. Brian Schwab entertained a motion to accept the minutes from the October, November, January, and March Executive Board Meetings as printed in the December/January March and April Bulletins and the Dinner with Learning Minutes as published in the December/January Bulletin. The motion was moved by Connie Gallen and seconded by Valerie Deibler.

IV. Dr. Brian Schwab read the necrology report for Dr. Douglas Flowers. The reading was followed by a moment of silence.

### V. New Business

A. Election of Officers – ballots were passed out and nominated officers were presented as follows:

Dr. Michael Balthaser automatically proceeds to the presidency

President Elect – Vacant

Vice President – Vacant

Dr. Connie Gallen – Treasurer

Dr. Natalie Parisi – Treasurer

Dr. Michael Shuman – Member at Large

*continued*

# April Meeting Minutes *cont'd*

## New Business *(continued)*

Dr. Ned Kotula was nominated for President Elect, Dr. Valerie Deibler was nominated for Vice President, and Dr. Louis Palacios was nominated as 1st member –at-large.

The slate of officers was uncontested and Dr. Schwab entertained a motion to accept the elected officers.

Dr. Schwab thanked everyone for their support during his year as President. He then introduced Dr. Michael Balthaser as the new president. The meeting was then turned over to Dr. Balthaser.

## VI. Announcements

A. Banquet – Friday, May 7th 2010 at Moselem Golf Club – Invitations have been mailed

B. Executive Meeting – May 4, 2010 at Dr. Balthaser's office at 6:45 p.m.

## VII. Meeting Adjourned

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# May Meeting Minutes

## Executive Committee Meeting Minutes

May 4, 2010

Dr. Michael Balthaser, President, called the meeting to order at 6:00 p.m. The following doctors were in attendance; Dr. Michael Shuman, Dr. Ned Kotula, and Dr. Brian Schwab. Liz Romberger attended for the Hygiene Association.

### I. Proposals/Reports from Committee Chairmen

A. Treasurers Report – Dr. Connie Gallen not in attendance

### II. New Business

A. Casino Jackpot Events – Karen Lord reported to the board that Mr. Kuzner allowed the dental society to cancel at no charge.

B. Alliance – everything is on track for banquet

C. Hygiene – Nothing new to report

D. Bulletin – Board discuss changing the bulletin – the board approved cutting back to four issues of the bulletin. We will now print a fall, winter, spring, and summer issue. Karen will work on new fee schedule and submit to board for approval.

### III. Old Business

A. Give Kids A Smile Day – the board discuss this event at length. It has been decided that we will no longer do the individual offices in the Month of May. The board decided to do the Give Kids a Smile Day as the six Saturdays at the Clinic. The Society will contact St. Joseph's Dental Clinic to work out the details on coordinating kids from schools and doctors/staff to help with the Saturdays.

B. Banquet – Dr. Balthaser and Karen Lord advised board that everything is on schedule for the banquet. It was discussed about possible changing the format for next year's banquet.

### IV. Announcements

A. Executive Meeting – Dr. Michael Balthaser's office on August 9, 2010



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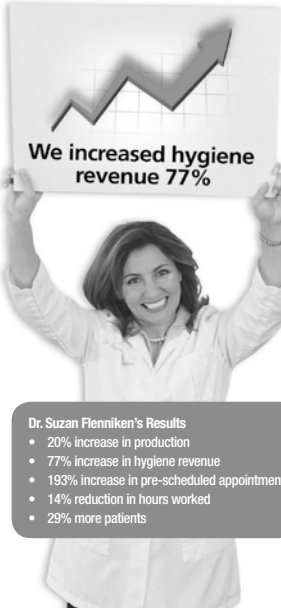
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# August Meeting Minutes

## Executive Committee Meeting Minutes

August 16, 2010

Dr. Michael Balthaser called the meeting to order at 6:00PM. The following doctors were in attendance: Michael Shuman, Valerie Deibler, Connie Gallen, Ned Kotula, and Natalie Parisi. Kristin Good was in attendance on behalf of the Hygiene Association.

### I. Reports from Committee Chairmen

A. Treasurer's Report – Dr. Connie Gallen – a report was distributed to the board. Last year we ended with a deficit of \$6,693.49. After review numbers the following changes were approved. The bulletin will go out four times per year versus eight. Meet and Greet will be dropped. Karen will cap her hours to 20 per week and use overage as comp time. Her comp time will be reviewed quarterly by Treasurer. Depending on time accumulated partial payment may be made on a quarterly basis. Board agreed to offer an advertiser space on back cover in the directory for \$1000.00. During dental health month we will distribute toothbrushes/stickers/bookmarkers and do away with the tooth paste. Dental Health Supplies will be capped at \$3,000. By making these changes we hope to save \$5000 give or take. Connie will have report ready for Fall issue of the bulletin.

### II. New Business

A. Alliance Report – Mike Shuman reported that the Alliance may fold however for the present they have a few members trying to keep things going.

B. Hygiene Report – Kristen Good will be incoming president of Hygiene Association. She reviewed upcoming CE courses with the board.

C. Dr. Gregory Pedro approached the board asking to speak with them. At this time the board has decided not to hold meeting.

D. General Membership Meetings – Ned Kotula – Dr. Kotula would like to get back to the old style of meeting where there was time to discuss business and socialize with other members. The following dates have been set for upcoming general membership meetings:

- 9/29/10 – Dr. Duane Siberski – speaking on what to do after you call 911. Hopefully this will be held at the Reading Hosp School of Health Sciences Bldg.
- 10/20/10 – Ms. Ellen Horan President & CEO Greater Reading Chamber of Commerce & Mr. John Scott, President Berks Economic Partnership. The state of Reading and how it affects your everyday operations. Working on location for this meeting.

# August Meeting Minutes *cont.*

## Executive Committee Meeting Minutes

August 16, 2010

- 10/20/10 – Ms. Ellen Horan President & CEO Greater Reading Chamber of Commerce & Mr. John Scott, President Berks Economic Partnership. The state of Reading and how it affects your everyday operations. Working on location for this meeting.
- 1/5/10 – American Society for Asset Protection – looking for locations this will be a Morning Meeting. Breakfast will be served. The American Society for Asset Protection pays honorarium and travel expenses.

E. Banquet – Dr. Balthaser and Karen Lord advised board that everything is on schedule for the banquet. It was discussed about possible changing the format for next year's banquet.

F. Board has decided to move the annual Banquet to March. Dr. Kotula will look into a comedian. Looking to change this to light and fun evening.

G. Local can no longer give CE under the 4th District – Karen Lord and Mike Shuman will be checking with the ADA on CE Approval process. For now we will not advertise for CE.

H. April Meeting possible speaker from St. Joseph's

### III. Old Business

A. Karen Lord – sent renewal advertising letter regarding change from eight issues to four issues. The fall issue will be September, October, and November. The winter issue will be December, January, and February. Spring issue will be March, April, and May. The summer issue will be June, July, and August.

### IV. Announcements

A. Dr. Michael Balthaser – Next executive Meeting will be on Monday, September 20, 2010 at the Abington Drive location.

## **NOTE**

The next issue of The Bulletin will be published in December. Watch for emails or check the website:  
[www.berkscountydenal.org](http://www.berkscountydenal.org) for updates.

# Treasurer's Report

The following financial report reflects the past year's transactions. This report as stated reflects a few unusual items that we may not incur each year – such as a new website (\$1075) and the Presidential Donation (\$900). There are some new expenses that we feel we must incur in upcoming years which would include membership development (\$1499) and there are a few items that we will readjust such as the monthly bulletin (\$6000) and the yearly Meet and Greet (\$600). Next year's Executive Board will do their best do adjust to changing needs and times. If any of our constituents feel strongly about keeping or changing any of our present programs, we welcome the input.

It has been my pleasure to work with such a high caliber of people in the Berks County Dental Society over the last 10 years. It says a lot about our tiny County of Berks to be able to supply the County, State, and the Nation with reliable sources of input. My thanks to Michael S. Shuman, Natalie M. Parisi, John V. Reitz, Brian M. Schwab, Carol Reitz, and David A. Schwartz. With these people in place in our current dental government, we have influenced decisions, fought lobbyists, and have had an active voice in what happens in our government and ultimately our day to day lives. We Berks dentists truly have a voice in all levels of our dental government.

## Proposed Budget Changes

## Anticipated Revenue Changes

5 general meetings verses 7	\$ 0.00
4 bulletin issues versus 8 per year	\$ 2,000.00
20 hr per week cap on BCDS Secretary	\$ 1,000.00
Eliminate yearly Meet & Greet	\$ 600.00
Cap DHM expenditures at \$3,000/yr.	\$ 1,200.00
Accept advertisers in the directory	\$ 1,000.00

Respectfully submitted,  
Connie G. Gallen, D.M.D.

## **Profit & Loss by Class – 7/1/09 through 8/3/10**

### **INCOME**

Dues-General	\$ 22,770.00
Royalty Payment	\$ 4,552.35
Advertisements	\$ 2,437.48
Directory Income	\$ 206.40
Dental Health Month	\$ 753.44
Banquet	\$ 2,020.00
Charity Raffle	\$ 530.00
Dinner with Learning	\$ 1,875.00
General Meeting Income	\$ 5,195.00
\$2,135.00 9/14/09	
\$2,560.00 10/14/09	
\$500.00 4/19/10	
Seminar 3/26/10	\$ 3,435.00
<b>TOTAL INCOME</b>	<b>\$ 38,614.43</b>

# Treasurer's Report *cont'd.*

## Profit & Loss by Class – 7/1/09 through 8/3/10 *continued*

### EXPENSES

Meet N Greet	\$ 623.76
Delux Dental Mtg 9/14	\$ 1,347.46
Dr. Fornatora Mtg 10/14	\$ 1,843.47
Dinner with Learning 11/5	\$ 1,473.28
April 19, 2010 Meeting	\$ 615.32
Bulletin	\$ 3,888.59
Salary	\$16,500.00
Insurance	\$ 646.00
Directory	\$ 842.70
Taxes/Payroll	\$ 2,507.22
Office Supplies	\$ 975.48
Postage	\$ 2,142.46
Mileage	\$ 961.85
Telephone	\$ 891.60
PO Box Rental	\$ 40.00
Computer Maint/Training	\$ 693.63
Website	\$ 1,075.00
Service Charges	\$ 69.16
Dental Health Month	\$ 4,220.87
Dental Supplies (900 tubes paste)	\$ 108.00
Awards (Science Fair & BC&T Ctr Awards)	\$ 400.00
Donations	\$ 1,180.00
(memory of Dr. D. Flowers, radio ad & Carol Reitz)	
Annual Banquet	\$ 2,861.07
Seminar 3/26/10	\$ 3,088.24
Membership Development (Newspaper Article)	\$ 1,499.00
<b>TOTAL EXPENSES</b>	<b>\$ 50,438.16</b>
<b>NET ORDINARY INCOME</b>	<b>\$ -6,663.49</b>
Interest Income	\$ 61.13
<b>NET INCOME</b>	<b>\$ -6,597.36</b>
<b>CHECKING ACCOUNT BALANCE</b>	<b>\$ 1,478.22</b>
<b>SAVINGS ACCOUNT BALANCE</b>	<b>\$ 12,238.18</b>
<b>PETTY CASH</b>	<b>\$ 26.76</b>

EVENT	INCOME	EXPENSE	PROFIT/LOSS
Bulletin	\$2437.48	\$3,888.59	-\$1,451.11
Newspaper Ad	\$0	\$1,499.00	-\$1,499.00
Carol Reitz	\$0	\$ 900.00	-\$900.00
Meet N Greet	\$0	\$ 623.76	-\$623.76
Banquet	\$2020.00	\$2,861.07	-\$841.07
Dental Health	\$753.44	\$4,220.87	-\$3,467.43
Website	\$0	\$1,075.00	-\$1,075.00

# Alliance NEWS

## *Welcome Back!*

I am a believer that for all things there is **A Reason, A Time and A Season!**

**The Reason** I am a member of the Alliance is I said “I Do” to an ADA Dentist and I am passionate about protecting the way my spouse practices dentistry in this ever changing environment. I believe in giving back to my community and building relationships with others which share a common goal.

**A Time** to find what YOU can do to support your dental family! With this changing environment the shape of dentistry, our practices and how we support our dental families are in constant flux. You have an important voice to help shape the future and partner your dental spouse. Time is so precious and we are all very busy but we would love to have your help with our many projects.

**A Season:** Our personal lives are changing we have internet, emails and Facebook. Things happen so quickly! Some of us are in the Season of raising a young family, some of us are dealing with empty nesting, some of us are caring for our aging parents and some of us are retiring and off to wonderful places. Where ever YOU are.... YOU are still a dental spouse and we cherish the Friendships, the Fun and the Philanthropy we share.

Come this year and be apart of **“Partners in Dentistry”**

October 9-11, 2010 ADA/AADA Convention in Orlando, Florida

October 10, 2010 **AADA President’s Receptio 4:00-6:00 Peabody Hotel, Orlando. YOU ARE INVITED!!!**

October 24, 2010 Octoberfest at Stout’s in Adamstown.

November 2010 Holiday Sharing Cards, monies to support the St. Joseph Dental Clinic or Dental Health Education

March 26, 2011 Monte Lauro for “A Taste of Italy” Dinner

\*May 9-11, 2011 ADA Washington Leadership Conference

Please mark your calendars for these dates ...should be lots of FUN!

**On another note, I want to thank the Berks County Dental Society and my Alliance family for all of YOUR SUPPORT and LOVE during my year as AADA President!**

Carol Reitz, AADA President

# Hygienists' Message

## Berks-Schuylkill Dental Hygienists' Association

*Upcoming CE Programs*

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---

**President:** Denise Eck, RDH 610-248-2196

**Secretary and Trustee:** Kristin Good  
610-413-6455 dentalbug1026@comcast.net

**Treasurer:** Teresa Hanna, RDH  
610-927-9144 TAHRDH@aol.com

**Immediate Past President:**  
Liz Romberger, RDH 610-693-9695

**Newsletter:** Judy Ernst, RDH 1-717-615-6933

**Employment Chair:**  
Susan Lutz, RDH 610-562-8785

**Membership Chair:**  
Laurie Patrick, RDH 610-678-0684

**Public Health Chair:**  
Mary Grace Rugh 610-796-9095  
mgrugh@verizon.net

---

## MARK YOUR CALENDARS

### THURSDAY, SEPTEMBER 23, 2010

*“DV-101, An Introduction to Domestic Violence:  
Identification, Screening & Response to Domestic Violence  
for Healthcare Professionals” – 2 CEU’s*

**Tosconi Wood Fire Grill Restaurant, West Lawn**

**5:45 PM Registration & Cocktail Buffet, 6:30-8:30 PM Presentation**

Registration Deadline – September 13, 2010

Course Fee: BSDHA Members - \$30 – PDHA Academy Member - \$30  
ADHA/PDHA Member - \$35, Nonmember - \$40

### FRIDAY, OCTOBER 15, 2010

*“5 Keys to Working with Ease:  
Reduce Musculo-Skeletal Stress & Strain with Effective Use  
of Hand Instruments & Visual Magnification” – 4 CEU’s*

**Tosconi Wood Fire Grill Restaurant, West Lawn**

**7:45AM-8:30AM Registration & Breakfast Buffet**

**8:30AM-12:30PM Presentation**

Registration Deadline – October 4

Course Fee: BSDHA Members - \$40 – PDHA Academy Member - \$40  
ADHA/PDHA Member - \$50, Nonmember - \$75

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Questions? Contact Teresa Hanna, RDH 610-927-9144 or tahrhd@aol.com  
Please add any comments or suggestions to improve future events  
or projects to evaluation hand out.

# Hygienists' Message cont'd

## MARK YOUR CALENDARS

Keystone Dental Health Conference

OCTOBER 20TH -24TH 2010

Split Rock Resort (Poconos)

For more information: [pdha@verizon.net](mailto:pdha@verizon.net)

- Plenty of CRU's • Corporate Exhibits • Silent Auction
- President's Dinner & Dance • House of Delegates
- and much more....

SUNDAY NOVEMBER 28, 2010

## BUS TRIP to Greater New York Dental Meeting

BUS Departing from Boscov's parking lot @ Berkshire Mall along State Hill Road Entrance @ 6:30 AM, Drop-off back to departing location around 7:30PM

Any questions, regarding bus trip, contact Judy Ernst, RDH  
@ 717-615-6933 or [yduj324@verizon.net](mailto:yduj324@verizon.net)

Registration Deadline – November 19 \*Please note – In the event of low registration, the bus will be canceled. Sign up by October 16

Fee: BSDHA Members - \$35, PDHA Academy Member - \$35, ADHA/PDHA Member - \$45, Nonmember - \$50. Fee for non-dental guests will be the same as registration fee for dental registrant. Each registrant will be required to Pre-register themselves/staff/or family online, by mail or by fax. [www.GNYDM.com](http://www.GNYDM.com) – Phone 212-398-6934

### BSDHA ELECTIONS – SLATE OF OFFICERS FOR 2011-2012

President: Kristen Good, RDH

Vice President: Elizabeth Romberger, RDH

Treasurer: Teresa Hanna, RDH

Secretary: Kim Lutz, RDH

PDHA Trustee for BSDHA: Kristen Good, RDH

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### For Membership Information:

Laurie Patrick, RDH  
BSDHA Membership Chairperson  
610-678-0684 or  
[Patrick6669@verizon.net](mailto:Patrick6669@verizon.net)



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