

# The Bulletin

Berks County Dental Society



May, 2010  
Volume 66, Number 8

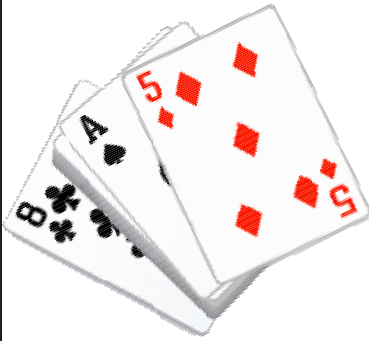
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## *Berks County Dental Society welcomes our new President*



**Michael Balthaser, DMD**



**JACKPOT  
CASINO EVENTS**

*Mark your Calendars  
for the  
Annual Banquet*

**May 14, 2010**

**6 - 10 p.m.**



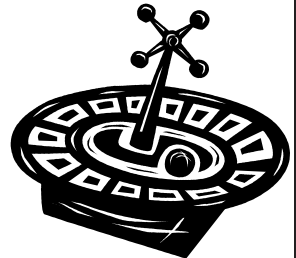
**Vegas Night**  
*Right here in Berks*

**MAY 14, 2010  
TONIGHT ONLY**

**ELVIS**

**JEFF KRICK - IMPERSONATOR  
2 hour Concert Tribute**

**FOOD  
DRINK  
FUN**



# The Bulletin

Berks County Dental Society

May, 2010  
Volume 66, Number 8



## Editor

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## Officers of BCDS

**President** – Michael Balthaser, DMD

**Pres.-Elect** – Edmund Kotula, DMD

**Vice President** – Valerie Deibler, DDS

**Secretary** – Natalie Parisi, DDS

**Treasurer** – Connie Gallen, DMD

## Executive Committee

Brian Schwab, DMD  
Michael Balthaser, DMD  
Natalie Parisi, DDS  
Connie Gallen, DMD  
Michael Shuman, DMD  
Ned Kotula, DMD  
Louis Palacios, DDS  
Valerie Deibler, DDS

## Executive Secretary

Karen Lord  
PO Box 102  
Oley, PA 19547  
**610-987-0143** 7:00 to 12:00

## Pennsylvania Dental Association

Camille Kostelac-Cherry, Esq.,  
Executive Director  
3501 North Front Street  
P.O. Box 3341  
Harrisburg, PA 17105  
**717.234.5941 • 800.223-0016**

## American Dental Association

211 East Chicago Avenue  
Chicago, IL 60611  
**312.440.2500 • 800.621.8099**

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# President's Message

## *The Silent Majority*

**T**he political events of the past few weeks cannot be overlooked by anyone in our profession, or our country. We have witnessed the beginning of a historic health-care overhaul, which currently does not have the support of the majority of the population. Although there are positive and negative aspects to the current legislation, we as a profession must take note and realize how a similar legislation could effect our profession if we do not let our voices be heard.

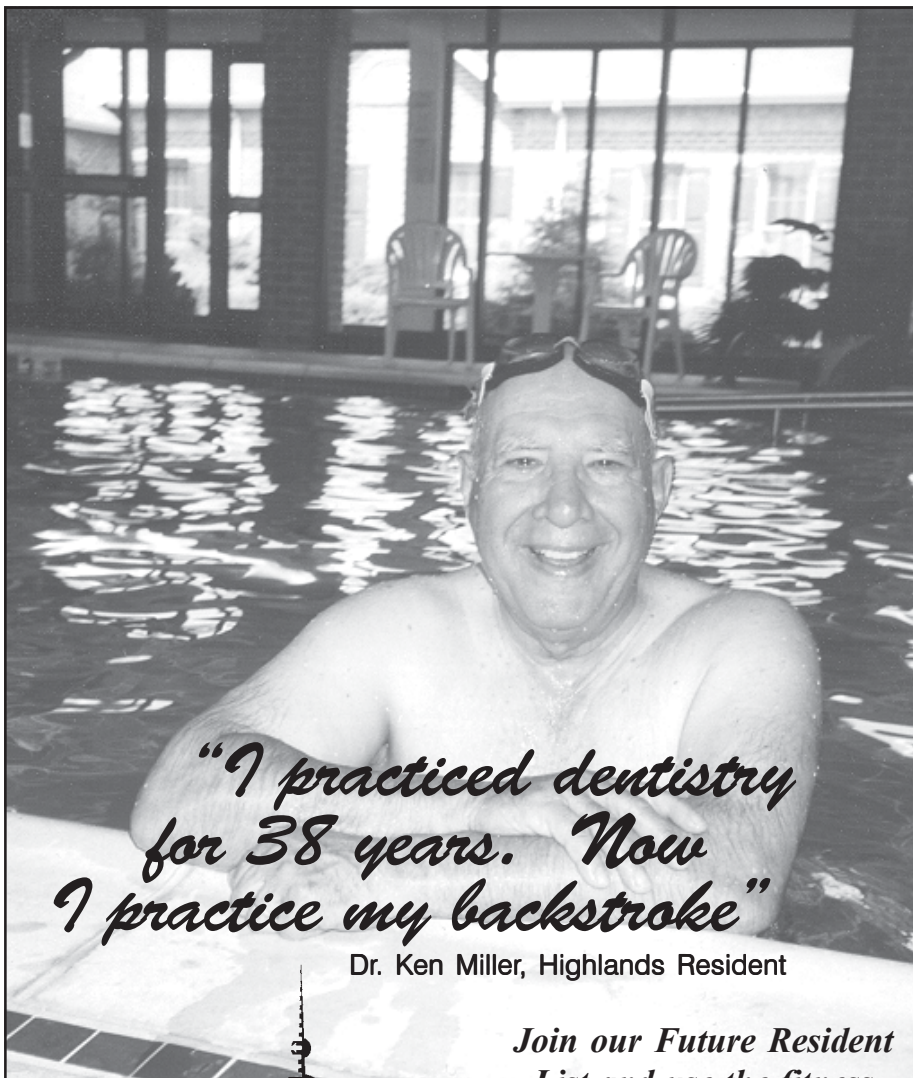
As dentists, we have always prided and separated ourselves from our medical counterparts in being in control of our practice and our profession. We have the ability to recommend and complete treatment without insurance company intervention, if we so desire. We also have the ability to donate our time and our services, without having a governmental body oversee our every decision. This is mainly due to the fact that the total expenditures in dental versus medical treatment are extraordinarily different. However, just imagine if the government took control of dental insurance companies as well. Imagine if the IRS (the new health-care overseeing body), told you what materials you had to use, how much charity work you could do, or managed your current fee schedule.

We as a profession need to be organized and informed of what is going on in our profession, and how not to be "the silent majority." This starts at the local level. I am entering my third year as a member of the BCDS executive board. I am happy to see our involvement and attendance at local events has been slowly improving. I can assure all members that the executive board has worked very hard to become more organized, more technologically advanced, and make members more aware of what is going on in our profession through BCDS-sponsored events. As this year's event season comes to a close, please consider attending the BCDS Annual Gala on May 14, 2010, at Moselem Springs Golf Club. Help us raise money for the free St. Joe's Children's clinic. Bring your staff and enjoy a fun night to support a local charity.

In closing, please take the time to reflect on our profession. Why did each of us enter into this profession? We are very fortunate to have such a rewarding career that allows us many opportunities in life. Please continue to support your profession by maintaining your memberships in the ADA, PDA, and the local BCDS, they will continue to protect all of us from potential dangers that could impinge upon our profession.

Respectfully Yours,

Michael B. Balthaser, D.M.D.



*"I practiced dentistry  
for 38 years. Now  
I practice my backstroke"*

Dr. Ken Miller, Highlands Resident

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# Calendar of Events

- 5/4/10** Executive Board Meeting
- 5/7/10** Annual Give Kids a Smile Day
- 5/14/10** Annual Banquet
- 5/22/10** St. Joes Children's Clinic
- 6/8/10** Day on the Hill
- 6/12/10** St. Joes Children's Clinic

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# March Meeting Minutes

## Executive Committee Meeting Minutes

March 30, 2010

Dr. Brian Schwab, president, called the meeting to order at 6:10 p.m. The following were in attendance Dr. Mike Shuman, Dr. Michael Balthaser, Dr. Ned Kotula. Also in attendance was Liz Romberger liaison for the Hygiene Association, Mrs. Bonnie Shuman liaison for the Alliance, and Mr. Steve Kuzner of Jackpot Casino Events.

- I. Proposals/Reports from Committee Chairmen
- II. Treasurer's Report – Dr. Connie Gallen absent – Karen Lord gave brief report – We currently have \$9,671.14 in our checking – \$14,195.10 in savings and \$29.10 in petty cash. Total Assets - \$23,895.34.
- II. New Business
  - A. Alliance Report – Bonnie Shuman
    1. Alliance is working on items for the raffle.
    2. Discuss food, decorations, and room set up for banquet. Bonnie will speak with Mark at Moselem's regarding these items.
  - B. Hygiene Report – Liz Romberger informed members that the Hygiene Association is looking for a president. They are also in need of new people to step up.
  - C. Mr. Steve Kuzner of Jackpot Casino Events – discussed how the gaming event will run for May 14, 2010 banquet.
- IV. Old Business
  - A. Half Day Seminar – We had 121 signed up and 5 no shows. We received positive feedback regarding the food, location and speakers. Dr. Bui's wife became very ill and was not able to attend. Board agreed to refund him money minus administration fee.
  - B. April 19, 2010 Meeting – Dr. John Reitz - Guidelines on Record Keeping per the American Association of Dental Boards & a brief look into the possible future of dentistry. Karen has booked the event at Blind Hartman's Tavern from 6-9pm. Dr. Reitz said we could give 1 CE for this topic. Dr. Ned Kotula at the board's request has agreed to move up to President Elect.
  - C. May 7, 2010 – Karen reported to members that Lou Anne is identifying students for the offices. Due to several issues last year and busing budget, we will not be able to accommodate the smaller offices this year. The board agreed that Give Kids A Smile Day needs to be on the Agenda for fall to discuss how we will run the May 2011 event. Some members feel there needs to be a change in the current system.

*continued*

# March Meeting Minutes *cont'd*

## Old Business *(continued)*

- D. Banquet – Dr. Balthaser – Board discussed fee to attend \$80.00 for doctor and \$60.00 for each member thereafter. Dr. Balthaser is working on a golf package. He would like to have 10 to 12 items for the raffle. MT&T Bank will be meeting with Brian to complete application to implement credit cards again. Karen will purchase a GPS with our rewards credits at Staples.
- E. Toothbrush Requests – The board discussed the request received for toothbrushes and after reviewing the board agreed that they will no longer give brushes to any organization that is not a non-profit. The requests from BCIU Pre-K Counts, Berks County Head Start, Reading WIC Program requests were denied. The board discussed that these organizations receive government funding and felt we will give the limited amount of supplies we have to organizations that are non-profit. The approved requests from Mary's Shelter (100), Opportunity House (550), Children's Home of Reading (176), Mercy Community Crisis Pregnancy Center (450). Wood to Wonderful will be given (500) and given the option to purchase 500.
- V. Announcements – Executive Board Meeting – Tuesday May 4, 2010 at Dr. Balthaser's office.
- VI. Meeting Adjourned

## April 19 Election Results

Michael Balthaser – President  
Edmund Kotula – President Elect  
Valerie Deibler – Vice President  
Connie Gallen – Treasurer  
Natalie Parisi – Secretary  
Michael Shuman – Member at Large  
Lou Palacios – Member at Large

### **READING-BERKS SCIENCE AND ENGINEERING FAIR WINNERS**

\$100 – Nicolas Dinnocenti – Immaculate Conception

\$100 - Elizabeth McGanigle – The King's Academy

*A HUGE Thanks to Barbara Ciabattoni and Debbie Auchter for judging on behalf of the Berks County Dental Society*

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# Treasurer's Report

7/01/09 through 4/8/2010

## INCOME

5000 – DUES-GENERAL	\$ 21,570.00
5003 – ROYALTY PAYMENT	\$ 4,552.35
5010 – ADVERTISEMENTS	\$ 2,321.24
5021 – DIRECTORY INCOME	\$ 206.40
5025 – DENTAL HEALTH MTH	\$ 604.44
5040 – DINNER WITH LEARNING	\$ 1,125.00
5055 – GENERAL MEETING INCOME	\$ 5,295.00
5060 – SEMINARS (3/26/10)	\$ 2,940.00

**TOTAL INCOME** \$ 38,614.43

## EXPENSES

5096 – SERVICE CHARGES	\$ 6.50
6010 – AWARDS	\$ 200.00
6020 – DENTAL SUPPLIES	\$ 108.00
6025 – DENTAL HEALTH MTH	\$ 4,220.87
6040 – DONATIONS	\$ 1,180.00
6041 – DINNER WITH LEARNING	\$ 1,223.28
6070 – SEMINAR	\$ 390.00
6095 – MEMBERSHIP MEETING EXPENSE	\$ 3,290.93
6100 – MEMBERSHIP DEVELOPMENT (NEWSPAPER AD)	\$ 1,499.00
6103 – MEET N GREET	\$ 623.76
6110 – BULLETIN	\$ 3,395.18
6120 – DIRECTORY	\$ 842.70
7000 – SALARY	\$ 12,765.00
7010 – TAXES/PAYROLL	\$ 2,136.41
7040 – OFFICE SUPPLIES	\$ 975.48
7060 – MILEAGE	\$ 813.85
7050 – POSTAGE	\$ 2,588.20
7070 – TELEPHONE	\$ 694.09
7100 – PO BOX RENTAL	\$ 40.00
7120 – COMPUTER MAINT/TRAINING	\$ 180.00
7121 – WEBSITE	\$ 1,075.00

**TOTAL EXPENSES** \$ 38,248.25

**NET ORDINARY INCOME** \$ 366.18

5095 – INTEREST INCOME \$ 18.05

**NET OTHER INCOME** \$ 18.05

**NET INCOME** \$ 384.23

## Account Balances as of 2/11/10

**CHECKING ACCOUNT BALANCE** \$ 8,190.63

**SAVINGS ACCOUNT BALANCE** \$ 14,195.10

**PETTY CASH** \$ 29.10

**TOTAL** \$ 22,414.83

# Alliance NEWS

Casino Night is coming! Are you ready for a great night of fun? The Berks County Dental Society has planned a night of just-for-fun gambling, food, music and surprises. We can enjoy an evening with our dental family, and at the same time, raise money for children's dental health. It's a Win-Win event.

We hope you enjoy the summer months; spend relaxed time with family; travel to some exotic place with your children (even if it is the back yard); and rejuvenate your body and mind. The time always seems to fly by, and autumn will be here before we know it...

And we will see where the road of our dental family will lead us.

From the Alliance,

Bonnie and Debbie

## Hygienists' Message

### Berks-Schuylkill Dental Hygienists' Association

*Upcoming CE Programs*

[www.PDHAonline.org](http://www.PDHAonline.org) • [www.ADHA.org](http://www.ADHA.org)

---

**President:** Denise Eck, RDH 610-248-2196

**Secretary and Trustee:** Kristin Good  
610-413-6455 dentalbug1026@comcast.net

**Treasurer:** Teresa Hanna, RDH  
610-927-9144 TAHRDH@aol.com

**Immediate Past President:**  
Liz Romberger, RDH 610-693-9695

**Newsletter:** Judy Ernst, RDH 1-717-615-6933

**Employment Chair:**  
Susan Lutz, RDH 610-562-8785

**Membership Chair:**  
Laurie Patrick, RDH 610-678-0684

**Public Health Chair:**  
Mary Grace Rugh 610-796-9095

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### **VOLUNTEERS NEEDED!**

BSDHA is committed to community service. We have started another year of helping those who lack access to care... we are always looking for volunteers – Dentists, Dental Assistants and Dental Hygienists – are all welcomed.

### **NURSING HOME IN-SERVICE PROGRAM**

To volunteer and/or for more information contact: Mary Grace Rugh, RDH 610-796-9095 or mgrugh@mgrugh.cnc.net

### **UPCOMING GENERAL MEETINGS:**

**May 12, 2010 • August 18, 2010**

7:00 P.M. at the conference room of Drs. Barrer & White – rear of building  
All Hygienists are invited

# Hygienists' Message cont'd

## MARK YOUR CALENDARS

Thursday, May 20, 2010

Registration 5:45 PM, Lite Dinner Buffet 6:00 P.M.

Tosconi Wood Fire Grill Restaurant, West Lawn

*“Professional and Predictable Tooth Bleaching” 2 CEU's*

*Speaker: Jane Specht, RDH*

Attendees will gain a better understanding of the available tooth whitening materials, and their proper use to help your patients avoid sensitivity, and increase compliance. By addressing the specific roles for dentists and their staff members, your office will gain a better understanding of how you can satisfy the growing demand for tooth whitening while expanding your esthetic practice. The speaker will guide the participants through the chemistry of today's whitening products, comparing take home and in-office techniques, fabrication and trimming of bleaching trays and tips on successful marketing to their patients.

*Educational Grant provided by Premier Dental Products Company Incorporated*

Saturday, June 5, 2010

**“ROAD TRIP” – with Learning!**

*“Sweep in New Concepts for the Dental Health Professional and Brush Up on Patient Compliance” Plus Special Tour of The Dr. Samuel D. Harris National Museum of Dentistry, Baltimore Maryland – 3 CEU's*

Bus Departing 7:30 AM – Berkshire Mall Wyomissing @Boscov's parking lot along State Hill Road and will return to same location around 7:30 PM  
(Bus will depart Baltimore Inner Harbor @ 5:00 PM)

After tour of museum, registrants will have the afternoon to shop, eat, and explore the Inner Harbor area of Baltimore. Registration fee includes the museum tour fee, CE Program and bus transportation.

October 20-24

Plan on attending the 87th Annual Pennsylvania Dental Hygienists' Association Annual Session and Keystone Dental Health Conference October 20-24 2010 @ The Split Rock Resort in the Pocono's.

---

### **For Membership Information:**

Laurie Patrick, RDH  
BSDHA Membership Chairperson  
610-678-0684 or  
Patrick6669@verizon.net

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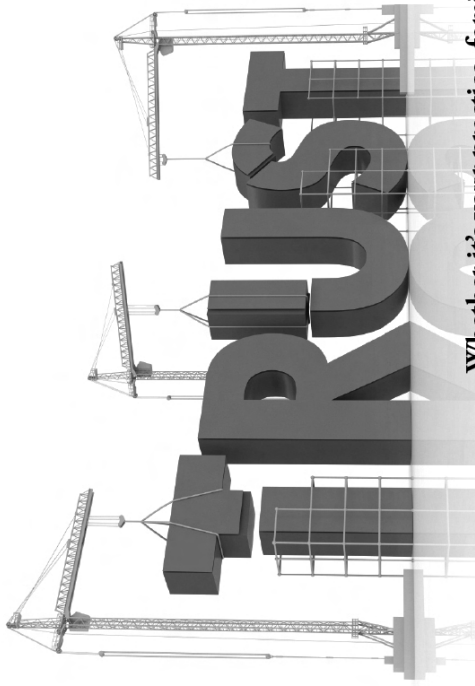
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